

Allocation of CSR Funds in Various Projects/ programs for the FY 2020-21 and onwards (Ongoing projects)

CSR PROJECT - I

CSR Project/ Activity identified	Sector in which project is covered	Project/ programs 1 Local Area/other2. Specific state/district where the program undertake.	Amount Outlay (Budget) Project amount in Lacs	Spend Direct / through implementing agency
Road Safety Awareness Digital Drive in Rajasthan "Know Safety, no injury - No safety, know injury"	Education	Rajasthan	80	Directly by Company

Back Gound: Lack of Road Safety is not only a major challenge however it has deep negative impact and adverse implications on economic, social and overall development of the economy. As per the World Health Organization (WHO) accident related deaths, are known to be the eighth leading cause of death and the first largest cause of death among children aged 5-14 ad adult in the age 15-29. This results in considerable economic losses not only to individuals, their families but also to the nations. A lot of them can be avoided by increasing the Road Safety Awareness/Habits among citizens. Hence making youths aware about speedy/rash driving, use of mobile, driving in wrong direction, without helmet, without seat belt and its dangerous consequences in resulting accidents as well as making them sensitive about these accidents is the need of the hours.

Rajasthan Scenario: The data in Rajasthan similar to national trends as we remain a state with one of the highest fatalities in the country with:- 27000 Road Accidents, 10,000 + Deaths in road accidents (4th in the country), 1000+ deaths in Jaipur (2nd in the country)

Activity Details : RKCL in collaboration with Transport Department, GoR will develop an online public portal to provide road safety awareness and information to the public at large.. The planned portal will host eLearning Content/ Modules on Road Safety Awareness as well as informative videos followed by online quiz. Launch the online citizen portal (Free to All) on Road Safety Awareness where citizens can go through online content, test their knowledge, take the quiz and obtain the certificate. The study of the eContent / Module will make the public at large change their attitude toward unsafe driving and will strive so that they become controlled, formal, sensitive and responsible drivers. **Key Highlights:** * Knowledge dissemination & sharing best practices and actions to reduce the number of deaths and injuries in road accidents. Therefore a knowledge portal on road safety is much needed and would be one its kind effort in India with tremendous outreach, scope for development and potential of bringing a lot of valuable information to public along with the feedback on effectivity.

Additionally RS-CIT students will also be made aware on road safety through their learning portal, so that when children grow up, they become responsible road users as the driver, passenger, and Pedestrian.

CSR PROJECT - II

Training and upskilling Rural Women of Rajasthan to become entrepreneur by establishing minimum 100 silai schools accorss Rajasthan	Empowering Women	Rajasthan covering all 33 districts	42.5	Through NGO UNNAYAN SAMITI
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Back Ground: Women empowerment is a critical aspect to achieving gender equality, where both men and women have equal power and opportunities for education, healthcare, economic participation and personal development. While India has taken some measures on human development, its global standing on gender equality remains low. Supporting women in achieving financial and intellectual independence works as a catalyst in building their self-confidence. It uplifts their status in and outside the family and this enhanced self-worth facilitates the creation of empowered change agents in the villages.

RKCL - USHA SILAI SCHOOL: This Silai School program will be further leveraged by Usha International, in which Usha will provide training to the selected rural women and Silai Machines as subsidies rates. The Project will encourage women entrepreneurship at the village level by imparting sewing and stitching skills. The women will also being trained on the maintenance and repairing sewing machines. under the Mission Swavalamban to set-up their own centres of sewing and stitching. The training centres will be set-up as part of the programme wherein the women entrepreneurs will be offered sewing machine, certificate, training-kit, and the Signage board on successful completion of the training programme.

Objectives of the program:

- ☑ Synergize the opportunities among women and carve an exclusive path of growth
- ☑ Realize their goal of empowering women residents to start their own businesses
- ☑ Creating change agents in the community

The Silai School program will create a livelihood option for women by imparting sewing & stitching, and entrepreneurial skill to rural women by expert trainers of UIL at their doorstep. The training content will be customized as per requirements. The economic enablement of the woman creates a social standing and recognition within her family and community, thereby giving her the confidence to earn her livelihood with dignity.

CSR PROJECT - III

Raising awareness on Cybercrime - the use of education as a means of prevention and protection	Education	Rajasthan covering all 33 districts	20	Directly
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Back Ground : Technology has also led to advancements in crime. Youths indulge in criminal behavior and practice abusing the cyber resources to transformation of information gathered through cyber technology. These conditions are termed as cybercrime. So there are a wide range of criminal activities that are committed through internet. The cybercrime today is the latest and perhaps the most complicated problem in the cyber world. Out of which approx 95% of cybersecurity breaches are due to human error. Social engineering is a current favorite tactic among cybercriminals—the psychological manipulation of victims to convince them to willingly or unwittingly surrender private data that is then subverted for nefarious purposes. Another prominent technique is phishing, where phony emails or links are spread to employees who then have their login credentials mined. In fact, 95% of cyber-attacks are a result of phishing scams so phishing awareness training is essential.

Alongside these two, malware is also a constant threat, with people downloading apps or software that is designed to compromise their devices or provide network access to hackers. Therefore cybersecurity awareness comes into play—equipping peoples with the knowledge and skills they need to protect themselves from criminal elements. Additionally one should also know that what to do if you become a victim.

Activity Details : Such awareness will be done by company through LED VAN which will be loaded with relevant messages/ audios/ pictures/literatures Hiring professionals/ experts on subject for online/ offline workshop etc. Being security aware does not just about know what a phishing email looks like – although this is part of it. Security awareness covers literally every aspect of working life and includes home life too.

Such awareness will cover what cybercrime is, types of cybercrime, what counts as cybercrime and how to protect yourself against cybercrime. Additionally any more topics which require public awareness could be added.

CSR PROJECT - IV

<p>Supporting People with disability by providing crutches, tricycles and artificial limbs</p>	<p>Healthcare</p>	<p>Jaipur, Rajasthan</p>	<p>5</p>	<p>Through NGO – World’s largest Organisation for Handicapped namely Bhagwan Mahavir Vikalang Sahayata Samiti Regd.in 1975 under Rajasthan Societies Registration Act and having its office at calgiri Marg, Jaipur 302017</p>
<p>To help disabled people to lead a productive and dignified life, Under its programs, RKCL will provide artificial limbs and various devices like hearing aids, wheelchairs, tricycles, crutches, artificial limbs etc., which will help people to create a new world for them</p>				

CSR PROJECT - V

<p>Organising free health awareness and check up camps/ awareness camps, seminars etc., in Association with Rajasthan Hospital, Jaipur / Eternal Hospital or any activity for COVID – 19.</p> <p>“The Health of Nation is more important than the wealth of the Nations”</p> <p>The main purpose of health camps is to help the poor to get healthcare free of cost. When the camps are organized free of cost large number of people turn up to avail medical services.</p> <p>Awareness of disease and symptoms is essential for screening and early detection. If members of the public are aware of a disease and its symptoms, they are more likely to take action to prevent it happening to them, or go to healthcare providers for check-ups.</p>	<p>Health Care</p>	<p>Rajasthan</p>	<p>7</p>	<p>Directly</p>
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CSR PROJECT - VI

<p>Installation of water Cooler with purifier at minimum 10 Govt schools / colleges as per their requirement to make available them safe drinking water</p> <p>Lack of clean drinking water in Govt. schools pose health issues. Therefore to provide students safe and clean drinking water water cooler with purifier will be installed as per the requirement.</p>	Preventive Healthcare, Water and Sanitation	Rajasthan	5	Directly
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CSR PROJECT - VII

<p>Installation of Solar Power Panels 20 KVA</p> <p>Solar power systems derive clean, pure energy from the sun. Installing solar panels on helps combat greenhouse gas emissions and reduces our collective dependence on fossil fuel. Traditional electricity is sourced from fossil fuels such as coal and natural gas. When fossil fuels are burned to produce electricity, they emit harmful gases that are the primary cause of air pollution and global climate change</p> <p>From reducing greenhouse gases, improving our air quality and conserving our precious water, solar energy can help to reduce our reliance on fossil fuels and lower energy prices</p>	Ensuring environment sustainability	Jaipur	8.5	NGO- Sri Krishna Balaram Seva Trust
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CSR PROJECT - VIII

Providing Medical Equipments, furnitures and accessories etc., at Govt Hospitals Infrastructure is a key pillar supporting the fundamental aim of promoting improved standards of care and wellbeing for all patients, together with a good experience of the health care system.	Healthcare	Rajasthan	11	Direct
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REVIEW & MONITORING: The CSR Team shall review the progress every half yearly and place a progress report to Managing Director, report may contain number of beneficiaries reached, performance agency engaged, corrective measures taken for deviation (if any), estimated amount to be utilized till year end. Additionally routine reviews shall be undertaken by the Corporate CSR Team and NGO partners by using the MIS as an integral tool for monitoring.

AMOUNTS RE-ALLOCATED INTERNALLY WITHIN PROJECTS: Though the budgeted amount of project or program wise outlay has been mentioned above, the amounts can be used internally within the projects or any activity related with COVID 19, if any balancing amount left after completion of the project.

BUILDING OF CSR CAPACITIES : The Company will build CSR capacities of its own personnel as well as those of its implementing agencies, but such expenditure, including expenditure of Administrative overheads shall not exceed 5% of the total CSR expenditure of the Company in the concerned financial year.